



SEASON 2024 / 2025



CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEKLY ADVANCE WEEK 7 (10th until 16th Feb, 2025)

... Take a Fresh Look at Chilean Blueberries

EDITED WEEK 8

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Editorial

During week 7, a total of 2,444 tons of blueberries were exported, further confirming the downward trend as exports continue, albeit at very low volumes.

has been the United States, with a cumulative volume of 38,319 tons by week 7, followed by continental Europe with 32,636 tons.

The cumulative volume reached by week 7 is 89,131 tons, making this season the highest in the past two, with a 7% increase compared to the 2023/24 season and 3% above the 2022/23 season. Regarding organic blueberries, exports to date total 15,498 tons, representing 17.4% of the total.

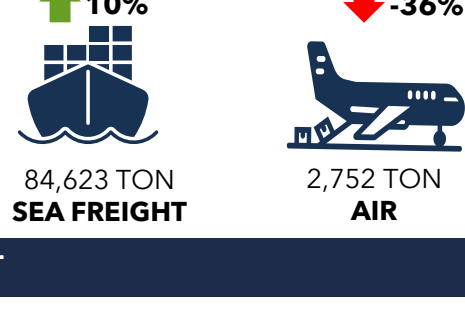
With respect to varietal groups, Group 1 remains the most exported, accounting for 76% of shipments, divided into Group 1 "New" (21%) and Group 1 "Traditional" (54%). Varieties in Group 2 account for 21% of the cumulative total, while those in Group 3 (not recommended) represent less than 2%.

In terms of transportation modes, maritime shipments increased by 10% this season, whereas air shipments dropped by 36%. Regarding destinations, the main market

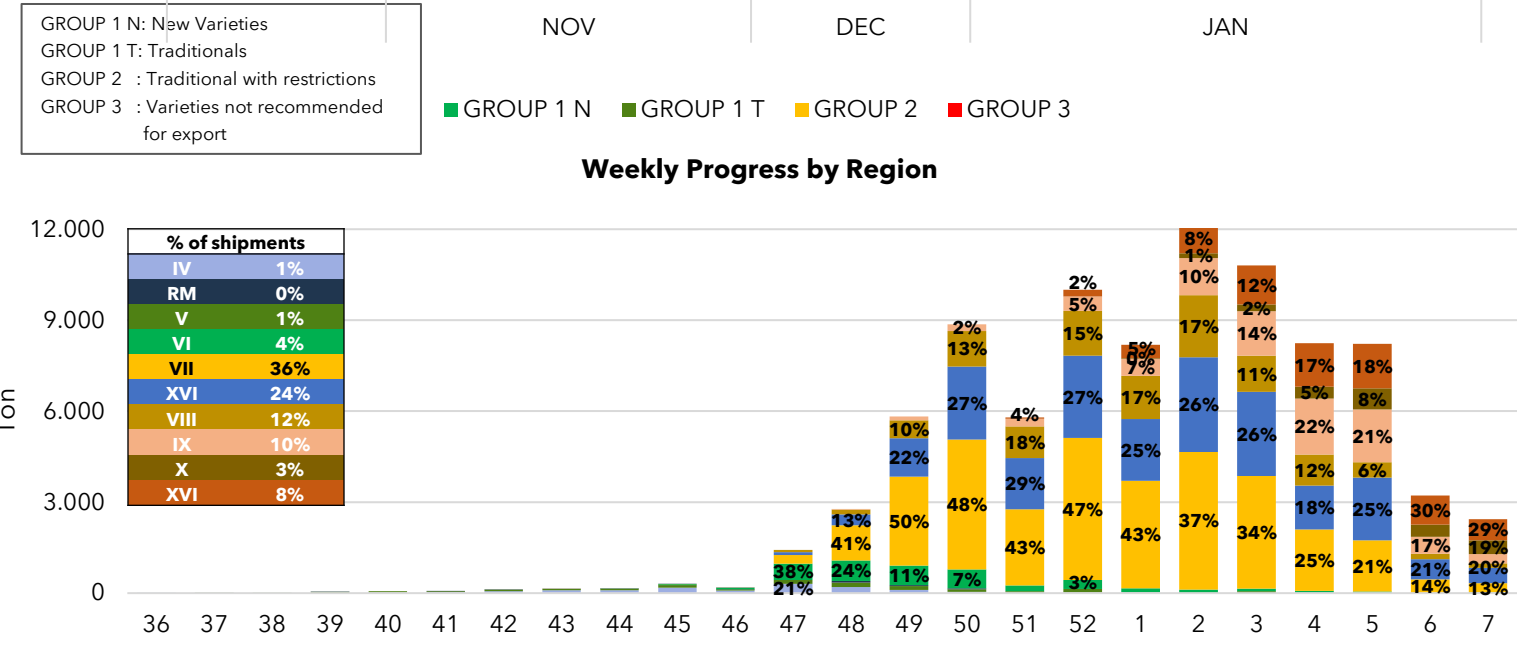
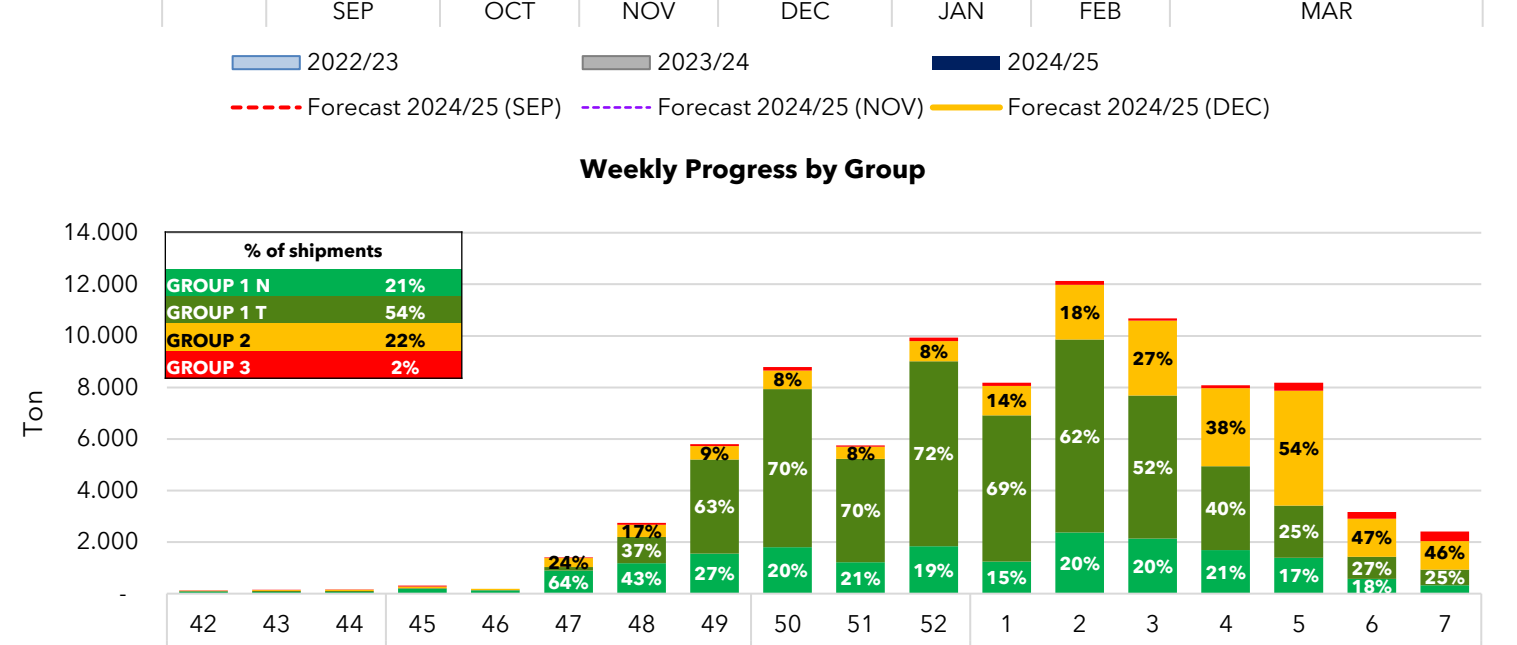
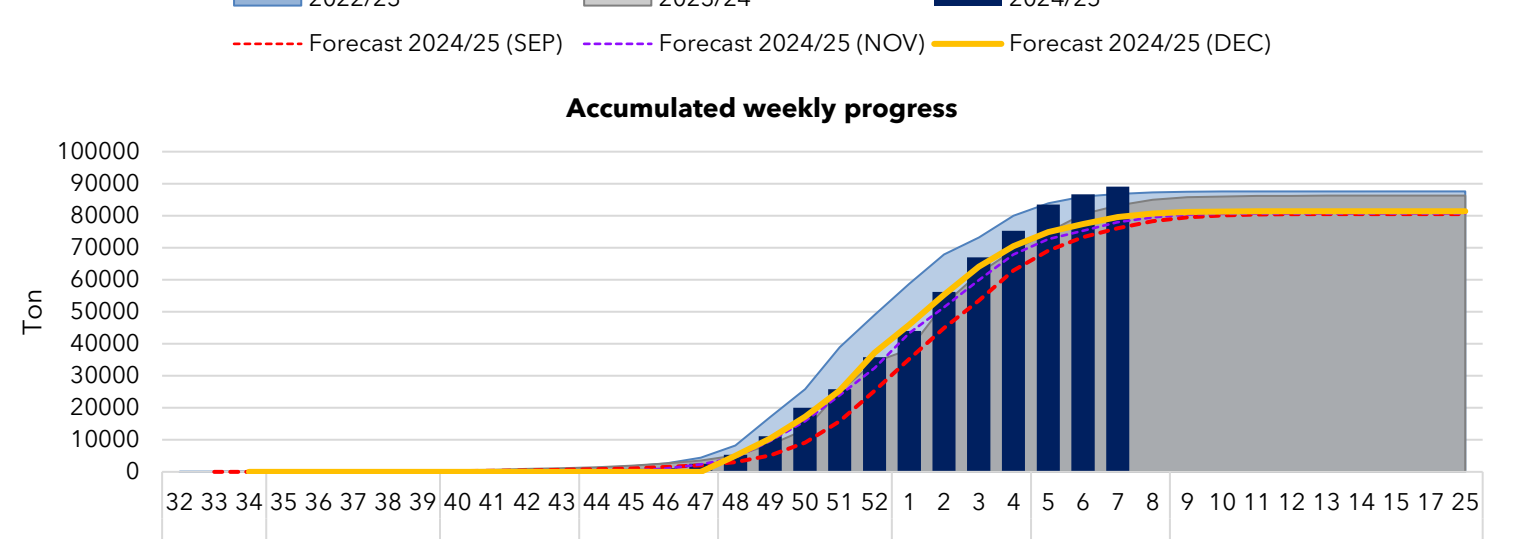
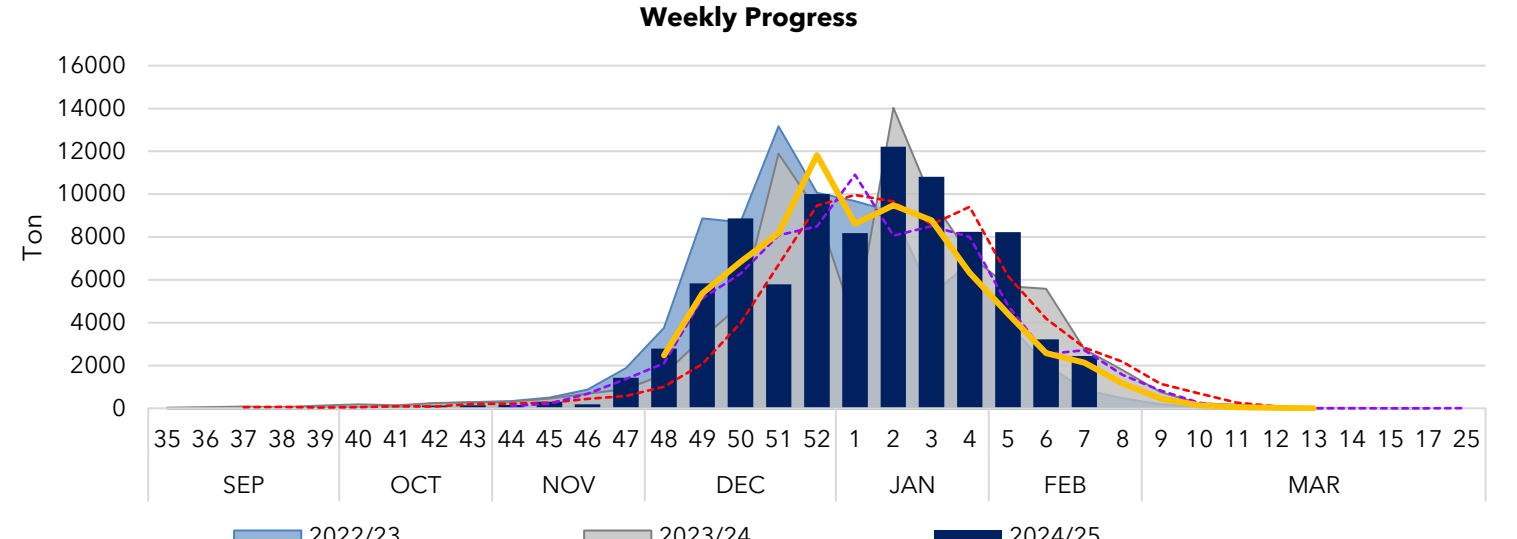
Finally, the leading exporting region this season has been Maule, with a 36% share, followed by Nuble (24%) and Biobío (12%).

WEEKLY ADVANCE WEEK 7 (10th until 16th Feb, 2025)

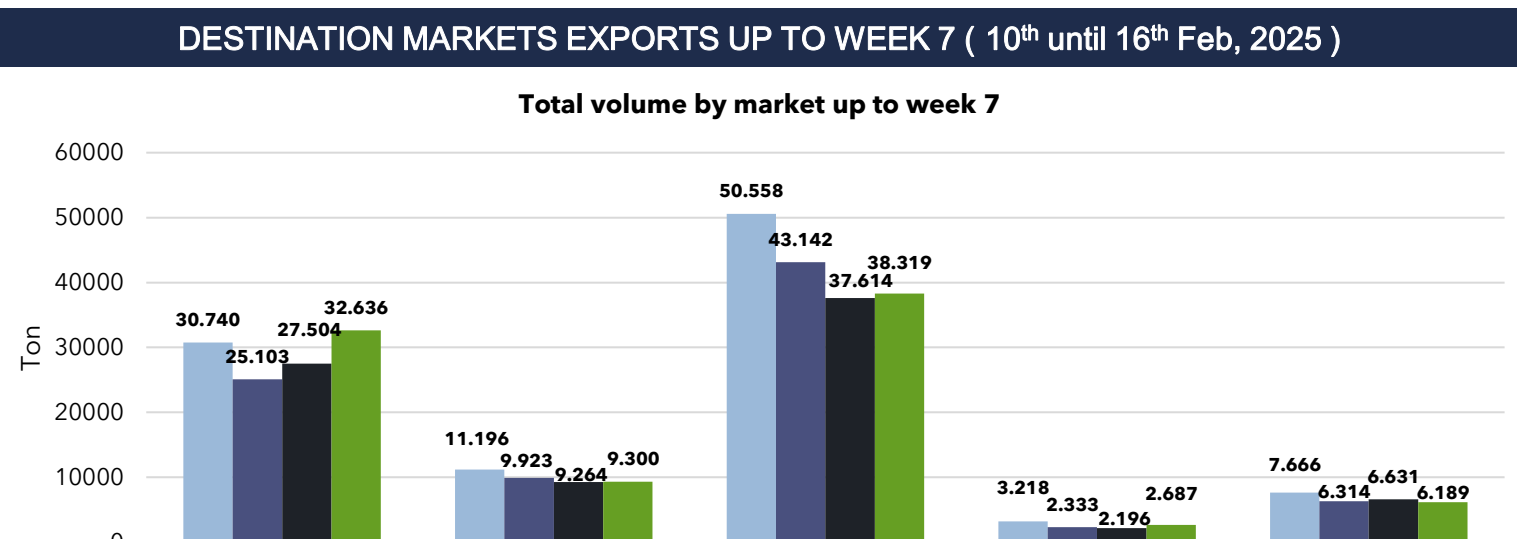
Month	Week	Export Progress (Ton)					Total (Ton)			Organic		Export Progress vs total estimated
		2024/25					2024/25	2023/24	Accum 2024/25	Accum	Share %	
		USA	EUR. CONT.	UK	ASIA	OTHER						
Sep	36				6		6	53	6	0	0	13%
Sep	37				14		14	82	21	0	0	
Sep	38				3		3	58	24	0	0	
Sep	39	1			43		44	120	68	0	0	
Oct	40	3			65		67	184	135	0	0	
Oct	41	4			63		66	135	201	3	1.3	
Oct	42	11			109		120	244	321	9	2.8	
Oct	43	10			132		142	279	463	18	3.8	
Nov	44	26			124	5	155	301	618	44	7.1	
Nov	45	85			226		311	456	929	114	12.2	
Nov	46	64			120	8	191	684	1,120	161	14.4	
Nov	47	553	209	162	438	60	1,420	906	2,541	342	13.5	
Dec	48	934	1,034	184	477	151	2,779	1,579	5,320	630	11.8	
Dec	49	1,999	2,543	374	719	194	5,828	3,285	11,148	1,015	9.1	
Dec	50	3,020	3,734	672	1,151	287	8,863	4,821	20,011	1,856	9.3	
Dec	51	1,583	2,381	407	1,298	121	5,789	11,884	25,800	2,404	9.3	
Dec	52	3,777	4,539	729	712	249	10,005	9,225	35,805	3,576	10.0	
Jan	1	2,195	4,315	977	474	226	8,187	3,915	43,992	4,840	11.0	
Jan	2	5,351	4,809	747	1,027	277	12,211	14,029	56,203	6,877	12.2	
Jan	3	5,157	4,353	517	538	246	10,811	9,757	67,014	9,241	13.8	
Jan	4	4,556	2,263	400	723	295	8,237	7,145	75,251	11,159	14.8	
Feb	5	5,384	1,747	497	342	249	8,219	5,704	83,470	13,866	16.6	
Feb	6	2,071	500	339	121	186	3,218	5,581	86,688	14,851	17.1	
Feb	7	1,538	211	185	375	135	2,444	2,761	89,131	15,498	17.4	
Total to W-07 2024/25		38,319	32,636	6,189	9,300	2,687	89,131					
Total to W-07 2023/24		37,614	27,504	6,631	9,241	2,196	83,185					
Total to W-07 2022/23		43,142	25,103	6,314	9,864	2,333	86,756					
VAR 24/25 vs 23/24		2%	19%	-7%	1%	22%	7%					
VAR 24/25 vs 22/23		-11%	30%	-2%	-6%	15%	3%					



BLUEBERRY WEEKLY SHIPMENT



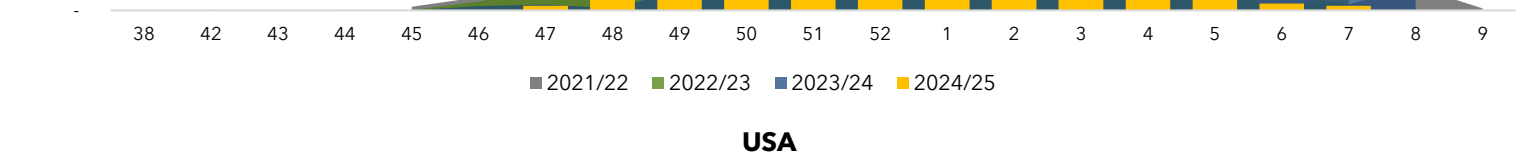
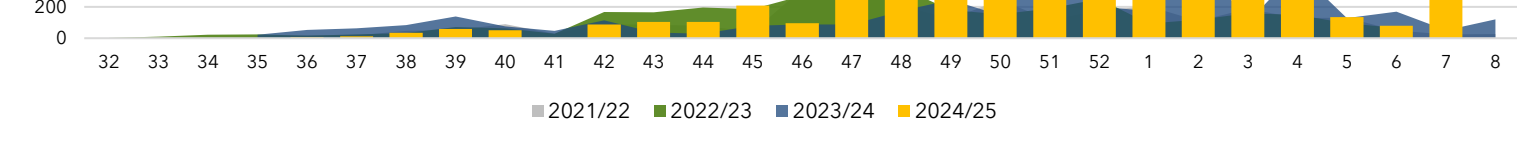
DESTINATION MARKETS EXPORTS UP TO WEEK 7 (10th until 16th Feb, 2025)



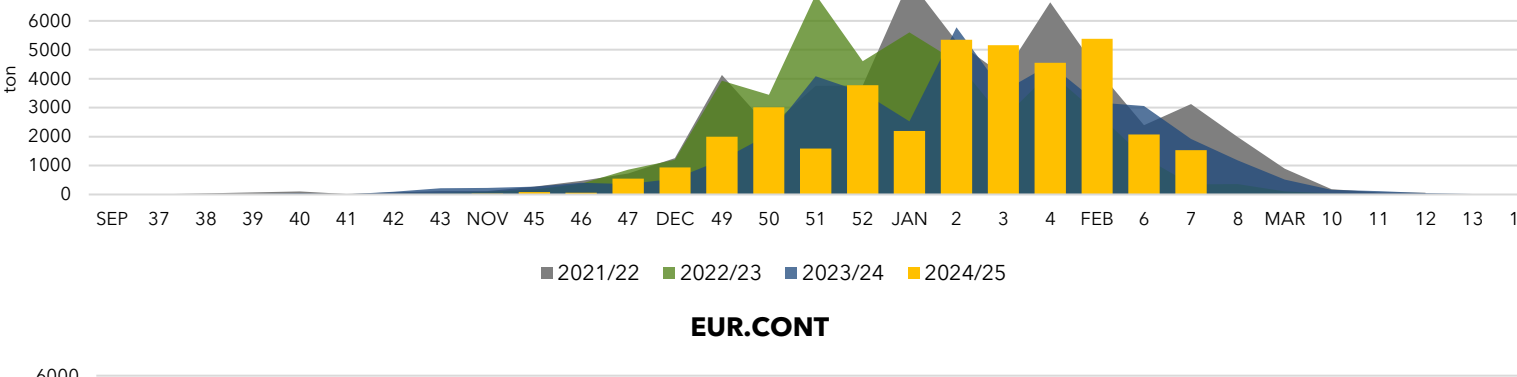
MAIN DESTINATION COUNTRY

Country (Ton)	Accum. to W-7 2022/23	Accum. to W-7 2023/24	Accum. to W-7 2024/25	Part. % 2024/25	Var 24/25 vs 23/24
USA	43,142	37,614	38,319	43%	2%
Netherland	24,597	26,075	31,298	35%	20%
Korea	3,320	3,923	5,804	7%	48%
England	6,314	6,631	6,189	7%	-7%
Others	4,908	8,965	7,522	8%	-16%
Total	86,781	83,208	89,131	100%	7%

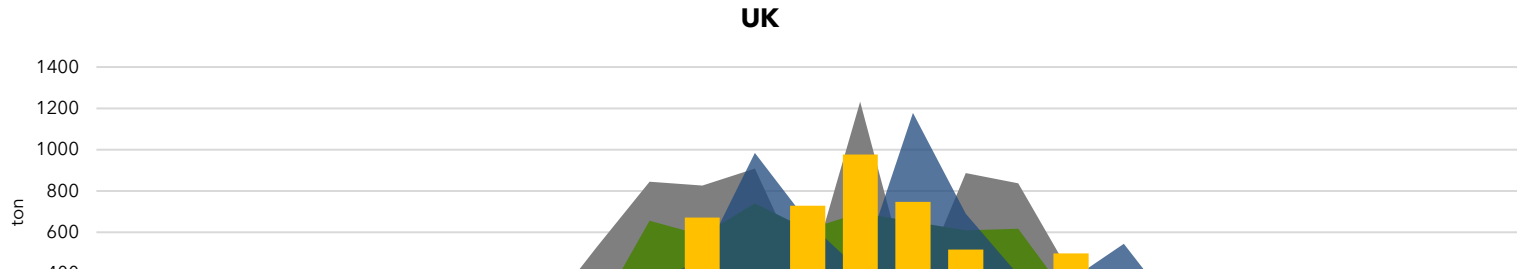
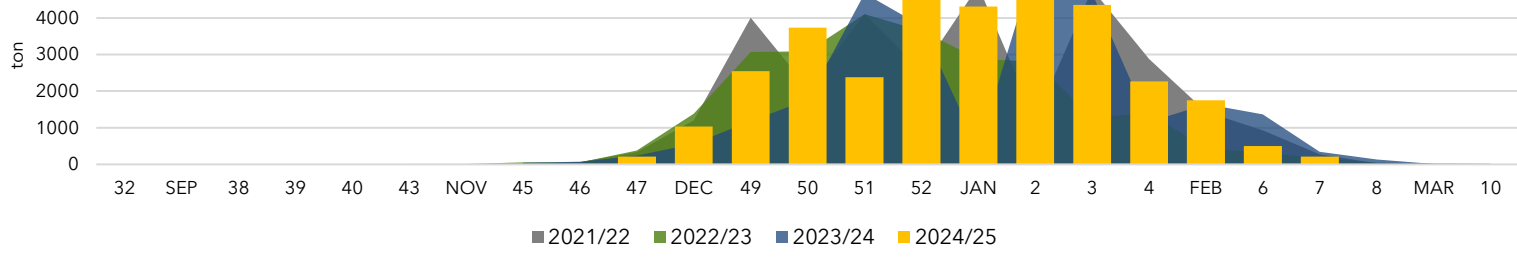
WEEKLY SHIPMENTS PER MARKET



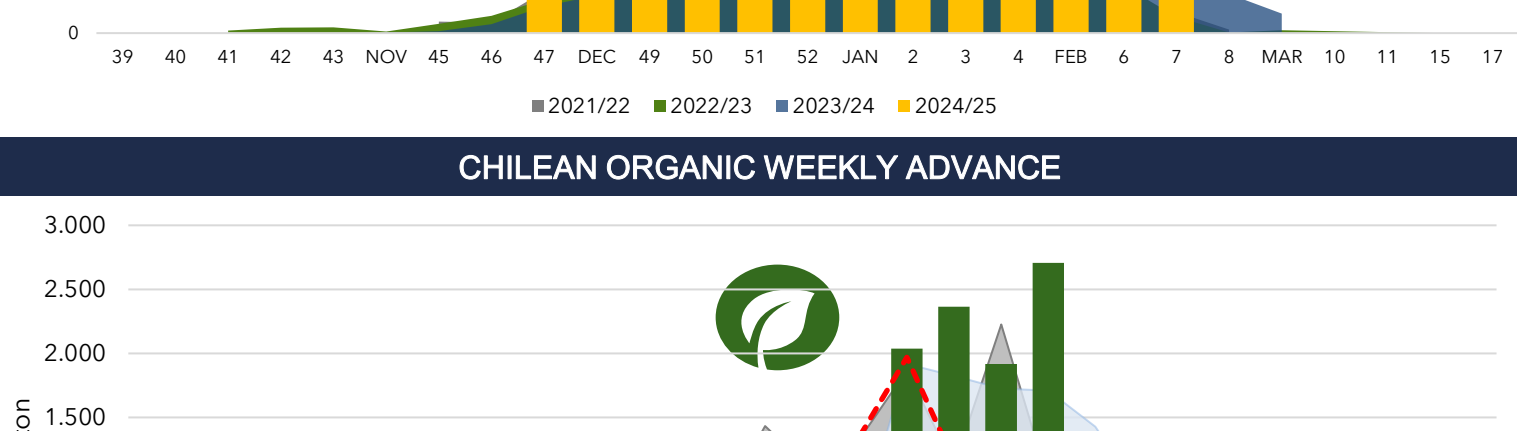
CHILEAN ORGANIC WEEKLY ADVANCE



CHILEAN FROZEN



FROZEN BLUEBERRIES INVENTORY IN USA



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