Powered by

iQonsulting

Produce Market Intelligence & Sustainability

Comité de Arándanos

Frutas de Chile

SEASON 2026 / 2027

EDITED WEEK 44

CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEKLY ADVANCE WEEK 43 (19th until 25th Oct 2026)

Editorial

The El Niño phenomenon continues to be the primary concern for the 2026/27 season. So far, in general terms, production and exports have managed to navigate its effects favorably, with only minor adjustments at the regional level. In this context, up to October 28th, Chile's total fresh blueberry export volume is estimated at 94,071 tons, representing a 3% decrease from the structural estimate made in September 2026. Despite this adjustment, the projected volume would represent a 1% increase in total fresh fruit exports compared with the previous season. The estimate will be reviewed constantly and adjusted if necessary, as the season progresses.

In week 43 (October 19-25), Chile shipped 127 tons of fresh blueberries, 33% less compared to same week last season. Cumulative exports reached 429 tons (-28%), due to delay in early zones of production.

Up to now, renewals varieties account for 87% of shipments (373 tons, -15%).

Asia received 373 tons (87% share, -34%), led by Korea with 357 tons (-28%), while the USA reached 56 tons (+11%). The first organic shipments totaled 14 tons, all to North America.

Frozen blueberry exports reached 59,881 tons between January and September 2026, in line with the same period of 2025 (-0.3%). Frozen Organic Blueberries accounted for 24%, and the main markets were the USA (33%), Asia (27%) and Oceania (16%). For the full year, frozen blueberry exports are expected to reach approximately 70,000 tons. This trend is not expected to reverse in 2027, particularly as the climatic conditions this season could favor a greater proportion of fruit being directed to the frozen process as a well stablished commercialization alternative.

Regarding the origin of first shipments, Valparaiso Region leads the exports with 60% share, followed by Coquimbo (39%).

Month	Week	Export Progress (Ton) 2026/27					Total (Ton)				Organic	
		USA	EUR. CONT.	UK	ASIA	OTHER	2026/27	2025/26	Accum 2026/27	Accum estimate	Accum	Share %
Aug	34				4		4		4	4		0%
Aug	35				5		5	11	9	9		0%
Sep	36				14		14	10	23	23		0%
Sep	37				21		21	27	44	44		0%
Sep	38				28		28	29	72	72		0%
Sep	39				33		33	48	104	104		0%
Oct	40				61		61	60	165	165		0%
Oct	41	27			43		70	104	235	235		0%
Oct	42				67		67	119	302	303		0%
Oct	43	29			99		127	190	429	545	14	3%
Total 2026/27		**56**			**373**		**429**					
Total 2025/26		**26**			**568**	**3**	**598**					
Total 2024/25		**28**			**435**		**463**					
VAR 26/27 vs 25/26		**113%**			**-34%**	**-100%**	**-28%**					
VAR 26/27 vs 24/25		**100%**			**-14%**		**-7%**					

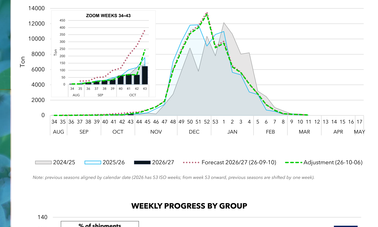
Export Progress vs total estimated 0.5%

32% 6.- TON SEA FREIGHT

33% 37 TON AIR FREIGHT

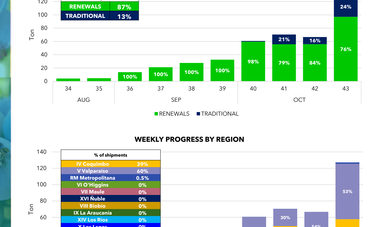
BLUEBERRY WEEKLY SHIPMENT

WEEKLY PROGRESS

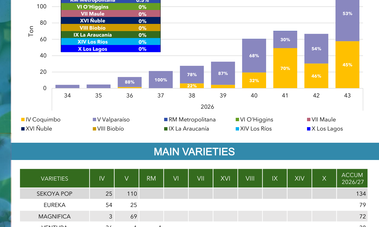


Note: previous seasons aligned by calendar date (2026 has 53 ISO weeks; from week 53 onward, previous seasons are shifted by one week).

WEEKLY PROGRESS BY GROUP



WEEKLY PROGRESS BY REGION



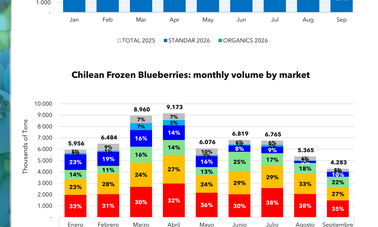
MAIN VARIETIES

VARIETIES	IV	V	RM	VI	VII	XVI	VIII	IX	XIV	X	ACCUM 2026/27
SEKOYA POP	25	110									134
EUREKA	54	25									79
MAGNIFICA	3	69									72
VENTURA	36	1	1								38
BONITA	2	31									33
OTHERS	49	22	1								73
TOTAL	169	258	2								429

MAIN DESTINATION COUNTRY

Country (Ton)	2024/25	2025/26	2026/27	Share % 2026/27	Var 26/27 vs 25/26
KOREA	361	498	357	83%	-28%
USA	28	26	56	13%	113%
JAPAN	49	27	15	3%	-45%
TAIWAN	25	44	2	0.4%	-96%
OTHERS	1	3		0%	-100%
TOTAL	463	598	429	100%	-28%

CHILEAN ORGANIC WEEKLY ADVANCE



Note: previous seasons aligned by calendar date (2026 has 53 ISO weeks); from week 53 onward, previous seasons are shifted by one week).

WEEKLY CHILEAN SHIPMENTS BY MARKET

Note: previous seasons aligned by calendar date (2026 has 53 ISO weeks; from week 53 onward, previous seasons are shifted by one week).

CHILEAN FROZEN

2025	2025 (SEPT)	2026 (SEPT)	Var 2026 vs 2025
72,464	60,079	59,881	-0.33%

Chilean Frozen Blueberries: monthly departures. All markets.

Chilean Frozen Blueberries: monthly volume by market